

THE "WEAR" FACTOR

SHOULD WE WEAR ID? THINK ABOUT IT.

Wearing ID is something we all need to do. We always tell athletes and others that it is far better to wear ID and never need it, than to need it and not have it, but just having it gives us and our love ones some peace of mind that I consider priceless.

We need to think about the chances we take when we are out there, away from home, without ID. It is our life we are talking about, and we must avoid any delays in receiving proper medical treatment, and making sure our families are notified immediately if we are involved in an accident. Most athletes wear a seat belt when driving, a life jacket when boating, and a helmet when cycling, etc. etc. because we know they save lives. We all need to show the same concern for our safety when out there doing what we love to do, and wear ID.

However, many athletes, even today, don't even think about the importance of ID unless it is called to their attention.

We consider wearing ID absolutely necessary whenever we leave the security of our homes. Why do we feel this way...here are a few important reason:

1. Paramedics and other ER personnel, for their own protection, do not want to go through personal belongings, like bike bags, fanny paks, saddle bags, helmets, etc....these things are left behind for the police. Often times clothing is cut off and left. The only ID that will go with you to the hospital is the one you are wearing. There are many reasons for always WEARING ID and this is one of them.
2. The HIPPA Laws, Patient Privacy Act, makes it almost impossible to find someone that has been admitted into a hospital as an unidentified person. Hospital personnel are very hesitant to release any info on anyone that hasn't signed the patient privacy agreement at the time they were admitted.
3. We should never depend on our running/cycling/walking partners/friends in the event of an accident...they are nice to have around, but in an emergency situation, we find out that they know very little about our medical history, allergies and important family contact numbers.
4. We never want to minimize the peace of mind we give to ourselves and to our families when we are out there wearing ID. You cannot put a price tag on peace of mind.

In an emergency situation every second could be critical in saving someone's life. We should NEVER put ourselves in a situation where we will NOT receive proper life saving procedures because the emergency personnel do not know who we are or who to contact.

When you can't speak for yourself...your Road ID will speak for you!!!

In closing, we just want to say that it is an awesome feeling to come to work everyday knowing that we are making a difference in the lives of so many people around the world.

Mike Wimmer, Edward Wimmer, Road ID